



INTUILAB

Press Release

***IntuiLab releases products and solutions
that already support Samsung SUR40 for Microsoft Surface***

With new releases of IntuiFace Presentation and IntuiFace Commerce, IntuiLab's products and solutions already support today's Microsoft Surface product announcement.

Labège, France – January 6th, 2011 – For immediate release. IntuiLab, a global leader in surface computing software applications and Microsoft Surface Strategic Partner, today announced the support of the newly unveiled Samsung SUR40 for Microsoft Surface, the next iteration of Microsoft Surface, across its full line of IntuiFace products and solutions including IntuiFace Presentation and IntuiFace Commerce.

With IntuiFace Presentation version 2.7 released the same day, IntuiLab provides the easiest and fastest way to create content-rich media presentations that already take advantage of Samsung SUR40 unique features like massive multitouch, ability to manage tag-based object interactions and 360° orientation. IntuiFace Presentation users will already be able to design presentations with such features, without writing a single line of code, and play them on the Samsung SUR40 simulator, in preparation for the product's general availability later in the year.

With solutions built on top of IntuiFace Commerce, the In-Store Interactive Digital Experience Platform from IntuiLab, retail chains can today plan to add retail applications running on Samsung SUR40 devices in their stores and be ready to deploy once the product is available. IntuiFace Commerce already includes access to Surface-specific middleware, allowing IntuiLab to innovate for its customers based on its unique features, as well as rapidly porting existing Surface applications to the new device as illustrated by the port of IntuiFace Commerce-based Groupama's Retirement Financial Planning application.

"As a Microsoft Surface Strategic Partner, IntuiLab is proud to contribute to the new business application ecosystem and to provide its customers with Samsung SUR40 for Microsoft Surface-ready solutions and products" said Vincent Encontre, IntuiLab's CEO.

"Customers have asked us to nurture an ecosystem that offers ready-to-deploy, pre-packaged applications," added Somanna Palacanda, Director, Microsoft Surface Product Management. *"We are pleased to see IntuiLab providing its expertise and products that fulfill these needs and illustrate the Together Computing concepts we have been working on with Samsung SUR40 for Microsoft Surface"*.

More information (images, videos, technical specs, etc.) on IntuiFace Presentation can be found at www.intuilab.com/solutions/intuiface-presentation and on IntuiFace Commerce at www.intuilab.com/solutions/intuiface-commerce.

About IntuiLab

Founded in 2002 and headquartered in Toulouse, France, IntuiLab is a global leader in the design and development of surface computing-based applications. Through IntuiFace, the company's portable, scalable and extensible surface computing software platform, IntuiLab delivers and deploys applications that bring tangible returns on investment to its clients by providing their customers and users with a more natural, immersive and memorable interactive experience. IntuiLab is a Microsoft Surface Strategic Partner and has clients in a wide variety of industries such as retail, healthcare, banking, aerospace and defense, telecoms and hospitality. More information at www.intuilab.com.

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