

## ***IntuiLab introduces IntuiFace Commerce on Tablet that now supports iPad in addition to Android***



INTUIFACE  
Commerce



With IntuiFace Commerce on Android, IntuiLab had introduced the perfect In-Store Interactive Digital Sales Companion, a tablet-based solution that brings retailers' product information right into the hands of sales associates.

**This solution is now available on iPad, turning IntuiFace Commerce on Android into IntuiFace Commerce on Tablet.**

Labège, France – July 25th, 2011. IntuiLab, a leader in the design and development of natural user interaction-based experiences for retail, today announced the availability of its IntuiFace Commerce solution for iPad devices. As IntuiLab expands its range of products, IntuiFace Commerce on Android now becomes IntuiFace Commerce on Tablet, a pre-packaged solution part of IntuiFace Commerce, the IntuiLab's In-Store Interactive Digital Experience Platform.

IntuiFace Commerce on Tablet is a highly configurable Tablet-based software platform for designing, deploying, and managing In-Store Interactive Digital Sales Companions that dramatically increases in-store productivity and service quality of customer-facing sales representatives.

IntuiFace Commerce on Tablet provides a new way for sales assistants to pitch and sell products and services to customers everywhere across the entire store using dedicated Android or iPad tablets. At a time when retailers' catalogs are getting wider and are subject to almost real-time changes to adapt to consumers' tastes and spending, IntuiFace Commerce on Tablet provides an extremely versatile sales tool that shortens time-to-store information flow and increases customer-facing sales time, leading to a less than six-month return on investment period.

IntuiFace Commerce on Tablet addresses the needs of retail chains looking to provide an all-inclusive in-store mobile sales tool for their sales representatives. Retail areas include hard goods (Telecom Operators, Electronics, Fashion, Cosmetic, Eyewear or Grocery) as well as services (Banking, Insurance, Healthcare or Real Estate).

In order to support the retailer's deployment decision process, IntuiLab is proposing a competitive Starter Package to get up to 50 sales representatives equipped with IntuiFace Commerce on Tablet for a three-month period and tailored with the retailer's content and branding.

The client part of IntuiFace Commerce on Tablet is now available for numerous Android tablets (incl. Samsung Galaxy Tab) and for iPad, while the server part runs on a Windows-based back-end.

More information (images, videos, technical specs, etc.) can be found at [www.intuilab.com/solutions/intuiface-commerce/tablet](http://www.intuilab.com/solutions/intuiface-commerce/tablet). IntuiFace Commerce on Tablet is available directly from IntuiLab and from selected partners.

### **About IntuiLab**

Founded in 2002 and headquartered in Toulouse, France, IntuiLab is a global leader in the design and development of natural user interaction-based applications for brick-and-mortar retail establishments. IntuiLab's core technology supports a wide variety of natural user interactions including surface computing, distant gesture controls, multi-touch and object recognition. This technology is at the heart of IntuiFace Commerce, a highly configurable software platform for retail enabling the design, development, deployment and management of a fully orchestrated, immersive and memorable interactive experience in stores. Paired with IntuiLab's design expertise team, this platform has been adopted by multiple clients in Europe.