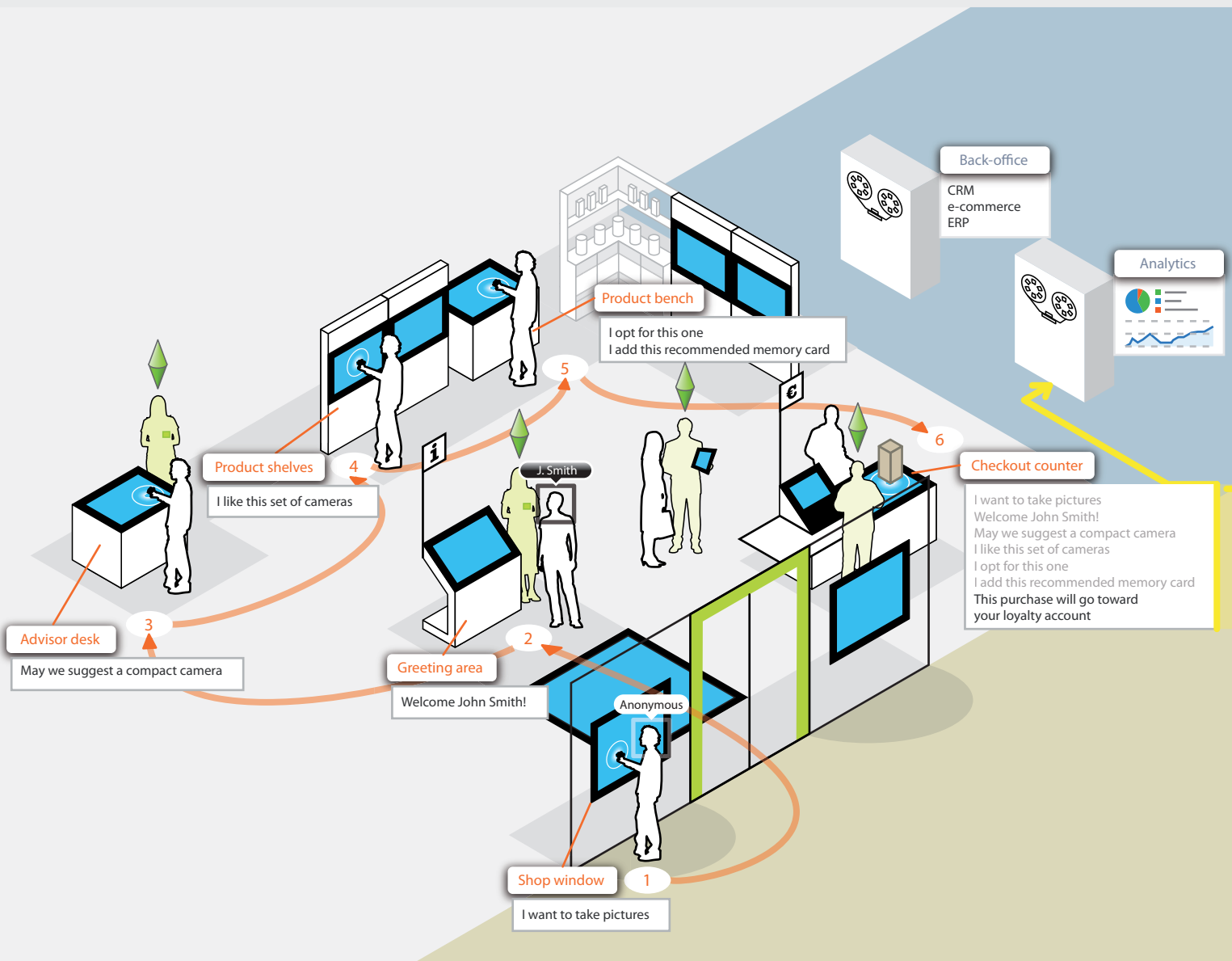




The In-Store Interactive Digital Experience Platform

IntuiFace Commerce is a highly configurable, Surface Computing-based, software platform for creating a highly orchestrated interactive customer experience in your stores or branches that will dramatically increase your revenues per customer while amplifying the synergy with the web and the mobile.



IntuiFace Commerce provides a new way for your customers to discover, select and purchase your store's products or branch's services using Surface Computers, with or without the assistance of a sales representative. At a time when customers are deserting stores in favor of shopping on the Internet, IntuiFace Commerce provides incentives to bringing them back in the store by providing them with a very unique buying experience not found at home.

Features

- **Intuitive and attractive experience for the customer**
 - Multitouch-based gestures for natural interactions
 - In-store immersion with presence detection and augmented reality
 - Customer ID via RFID, visual card, 2D barcode, etc.
- **New ways to discover and select products or offerings**
 - Smooth browsing of large product collections
 - Product presentation, selection, filtering, comparison and simulation
 - Relation and navigation between offerings for cross- and up-selling
- **Adaptation to many store configurations**
 - Adapted to self-service and customer/vendor interactions
 - Digital customer path configuration and management inside the store or branch with follow-on cart
 - Available for many kinds of Surface Computer form factors: horizontal (tables), vertical (wall) or tilted (kiosk), large- and medium-sized (from 19" to 50" and more)
 - Integration of additional displays and interaction with physical objects (such as physical products, flyers, etc.)
- **Integration with your existing infrastructures**
 - Connection with mobile and e-commerce platforms for greater synergy
 - Integration with back-office IT infrastructure such as your e-commerce platform for product inventory and pricing or CRM
 - Analytics at the surface computer, store and retail chain levels

Who's it for?

IntuiFace Commerce addresses the needs of retail chains looking to spice up their in-store experience, increase revenues and enhance cross-channel synergies. Retail areas include material goods (such as Telecom Operators, Electronics, Fashion, Cosmetic, Eyewear or Grocery) as well as services (such as Banking, Insurance or Real Estate).

